



BUILD YOUR
CAREER WITH SIST





Dear Parents,

It is a great honour and pleasure for me to welcome you to SIST, an institute which endeavours to deliver an educational experience which can be recognised for its sustainable excellence.

We welcome students from diverse backgrounds and nationalities, since we strongly believe that cultural exchange will enrich your educational experience and will add a new dimension to your acquired knowledge. The cosmopolitan environment of SIST enables you to enlarge the scope of your perspectives and reach self-actualisation within a cozy, warm and educationally oriented atmosphere.

SIST offers different programmes on behalf of Cardiff Metropolitan University, an exemplar of high-quality British education. Studying in SIST opens new horizons for students and improves their critical thinking. The goal of our institute is to lead you to learn through your own initiative and excel in your studies by applying the best and most suitable approaches.

Dr. Tariq Obaide
President of SIST

ABOUT SIST

SIST is the first British Education Institute based in Morocco, delivering programmes from Cardiff Metropolitan University leading to internationally recognised British degrees. SIST is also the only school in Morocco to deliver complete, internationally accredited British degrees in addition to a Moroccan degree accredited by the Moroccan Ministry of Higher Education.

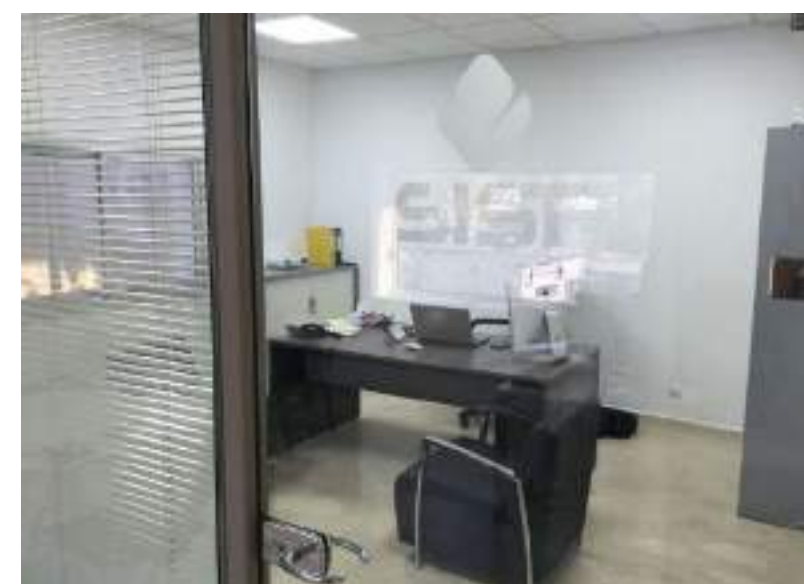
SIST British Education offers a British academic curricular (Foundation Year, BAC+3 and BAC+5) delivered exactly as it is in the partner University, with the same core modules and guaranteed quality which are controlled by the partner University and come under the Quality Assurance Agency of the UK. SIST Experience in Morocco started in 2001 in Casablanca, 2011 in Rabat and 2013 in Tangier. Our aim is to be positioned as the top business school in Morocco.



Cardiff
Metropolitan
University

Prifysgol
Metropolitan
Caerdydd





OUR
CAMPUSES

SIST's state of the art campuses are located in Casablanca, Rabat and Tangier. SIST offers you all the facilities you need to succeed as a student: modern classrooms, computer labs, library, digital library and cafeteria.





Links with Professional Bodies

DELL EMC

oppo



BMCE BANK
NOTRE MONDE EST CAPITAL

Deloitte
Nearshore



TECSYS®

aramex



BMCI
GROUPE BNP PARIBAS

Most of our courses offer work placements. Where this is not possible to include in the curriculum, we actively encourage our students to seek placements during vacation periods.

INTRODUCTION TO Cardiff Metropolitan University

Cardiff Metropolitan can trace their history back to 1865, when the School of Art first opened in the Old Free Library in Cardiff. Since then it has developed into a university, which has remained rooted in Wales while providing practice-focused and professionally oriented education to students from around the globe. Cardiff Met's vision emboldens this commitment to education, research and innovation, undertaken in partnership with students and governments, business and industry and with tangible benefits for individuals, society and the economy. Cardiff Met are committed to ensuring that every student fulfils their potential to make outstanding graduate-level contributions to their own and future generations.

SIST & Cardiff Met Partnership

SIST offers Cardiff Metropolitan University Programmes in Morocco, applying the quality standards from the UK and Cardiff Met.

During admissions SIST students are registered at SIST and Cardiff Metropolitan University and are given a student number from Cardiff Met. Students also benefit from Digital Library and undergo the Exam Board assessment.

SIST Students are awarded a Cardiff Metropolitan Degree as well as a Moroccan degree accredited by the Ministry of Higher Education Morocco.

SIST Students Transfer to UK

Our students can transfer to complete their 3rd year in the UK at Cardiff Metropolitan University campus. Students are also able to complete their education for postgraduate studies with Cardiff Met.

Masters & PhD in the UK

Students that undertake a Cardiff Met programme with SIST are able to pursue their studies in the UK for their Masters and PhD.



BRITISH EDUCATION Quality Assurance Agency

The Quality Assurance Agency (QAA) ensures that academic standards and student learning opportunities continually meet expectations.

SIST undergoes British QA processes and procedures here in Morocco including:

- Exam Boards
- Assessment moderation & validation
- Staff & teacher development in Morocco and in the UK

The Quality Assurance Agency safeguards standards and improves the quality of UK higher education wherever it is delivered around the world. QAA check that students working towards a UK qualification get the higher education they are entitled to expect.

Accreditations:

SIST is accredited by the Ministry of Higher Education in Morocco. SIST also undertakes regular evaluations by Cardiff Metropolitan university exam board. The Cardiff Met degree is internationally recognised.

Scholarships

SIST Offers exclusive scholarship to exceptional students from Morocco and Internationally. Students with top grades are encouraged to apply for a scholarship at SIST.

ERASMUS+ Scholarships

Erasmus+ offers exciting opportunities for staff and students to study, work, volunteer, teach and train abroad.

Taking part in the programme helps you to develop personally and professionally. You will gain valuable international experience, broaden your horizons, experience new cultures and discover new ways of working. Erasmus+ is of particular benefit to students who wish to learn new skills to improve their employability, acquire life skills, and develop their confidence.





STATEMENT OF PHILOSOPHY

Our Mission

To become Morocco's most enterprising institute, focussing on quality education and innovation, and to play a significant, seminal role in Morocco's and in Africa's education.

Our Vision: To provide a legacy of learning for the future of Moroccan students and for those of all nations: a legacy of learning and be nurtured by this learning.

Our Values

Strength

Strength in every situation and everything we do.

Innovation

We constantly strive to redefine the standard of excellence in everything we do.

Success

Our students' success is our own success.

Togetherness

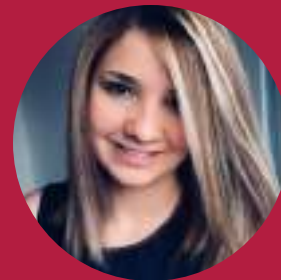
Together, we have the power to solve seemingly unsolvable problems.

HEAR IT FROM OUR ALUMNI



Sami Habibi
HSSE Specialist
Masen

"My studies at SIST helped me get the tools and skills to manage projects and analyze risks. I also gained skills that help me manage and lead a team of ten bright individuals which is leading in total around 500 employees. I use English in my current job especially since I work with people from Korea and Japan and more."



Sara Maarouf
Product Launch Manager
Mindvalley

"As a successful alumni of the Class of 2012, I highly recommend SIST to any student looking to make a bright career in business. Since I graduated from SIST, I haven't spent a month without a job. After a few working experiences in Morocco, I was recruited by a company that was awarded best place to work in the world, Mindvalley. My job requires fluency in English as I communicate with people from different nationalities. I currently have my dream job, as an expert marketing product launch manager leading a team of 10 different specialists handling million dollar projects."



Soufiane Moubtassim
Operational Team Lead
EMC DELL

"I was just like you looking forward to the best job market opportunities. Perhaps it takes a bit of time, but with determination and ambition, I'm sure you'll be very talented to get your dream job or to build up your own company. There is more to discover as you are freshly graduated, so keep believing in your capabilities and never give up."

TEACHING AND ASSESSMENT

SIST courses use a wide range of methods for teaching and assessment, including examinations, presentations, reports, essays, and group work. Classes are Monday-Friday with around 15-20 hours contact with staff, allowing flexible time to undertake self-directed learning around your timetable.

Our Undergraduate modes of study are assessed primarily by a combination of varying types of coursework submissions and examinations.

At Masters level, subjects tend to have modular blocks that include lectures, workshops, and group based problem solving tasks. Each block is assessed when completed. All assessment is via coursework and includes essays, presentations, case studies, portfolio development and business plan creation.



Subject areas within SIST

Career focussed accredited programmes.

Through links with professional bodies, our courses are developed in conjunction with industry to ensure your career prospects are maximised.

BA (Hons) Finance Management

BA (Hons) Marketing Management

BA (Hons) Human Resources Management

BA (Hons) International Business Management

BA (Hons) Business Management Studies with specialist pathways: Finance Marketing International Business Management

This course develops from a compulsory first year, consisting of seven modules, to only two compulsory modules in the final year of study. This will enable you to direct your interests into a specialised pathway or specific set of option modules, whilst ensuring that you receive a sound understanding and appreciation of the central tenants required of all business and management students.

The programmes also allows for considerable flexibility to ensure that you are academically guided in your ultimate choice as to whether to graduate with a BA (Hons) Business Management studies degree, or a BA (Hons) Business Management studies degree with one of the available named pathways.

Year 1	Year 2	Year 3
<p>Core Modules:</p> <ul style="list-style-type: none"> Developing Academic Practice Foundation Law Business in Global Context Introduction to Marketing Finance for Managers Foundation of HRM Business Research Skills 	<p>Compulsory Modules:</p> <ul style="list-style-type: none"> Contemporary Issues in International Political Economy Business in Actions Contemporary Operations Management Work Experience with PDP Research Methods for Business <p><i>The wide range of optional modules include:</i></p> <ul style="list-style-type: none"> International Economic Law Digital Business Integrated Marketing Communications Consumers Culture and Commerce Money Banking and Risk Investment Markets and Principles 	<p>Compulsory Modules:</p> <ul style="list-style-type: none"> Strategic Management Leadership and Change Management <p><i>The wide range of optional modules include:</i></p> <ul style="list-style-type: none"> Financial Management for Managers Investment Management International & Global Marketing Strategic Brand Management and Effective Advertising International & Comparative HRM



We hold **career fairs and social networking events** with employers and provide a **compulsory work experience** module in year two which we can arrange for you.



BA (Hons) International Business Management Pathway

Course Overview

This course is aimed at students wishing to pursue a career in the arena of International business management and who would like to gain a competitive edge in today's global job market.

The course will provide you with all-round knowledge and skills in international business management and cross-cultural management. Furthermore, you are required to study one foreign language as a core module (either at beginners/post CGSE level or post A-level) over the duration of the course.

The course combines core and option modules from the disciplines of business management. The compulsory modules represent the essential core knowledge and skills required for this field of study.

Studying for a business and management studies degree allows you to develop a broad understanding of business organisations and provides you with subject-specific knowledge in areas such as markets, customers, finance, operations, communication, information technology and business policy and strategy.

Skills

- Self-management
- Problem-solving
- Analytical skills
- People Management
- Creativity innovation
- Strategic thinking
- Planning /organizing
- Change management
- Social responsibility
- Decision making

Employability and Careers

Business Management is a very broad field that brings about careers in different industries including manufacturing, medical and healthcare, charities, hotels, government, chemical, IT and IS, fashion, grocery advertising and promotions, utilities and construction. The wide-ranging aspects of business management create opportunities in the public, private and non-profit sectors.



BA (Hons) Marketing Management Pathway

Course Overview

The course integrates work experiences and case studies into our teaching practices to enable a clear understanding of the marketing management process. Assignments are based on local conditions and there are also guest lecturers from locally based companies.

You will also be given the option of taking a language as an extracurricular activity.

The course combines core and option modules from the disciplines of business management. The compulsory modules represent the essential core knowledge and skills required for this field of study.

Upon graduating you will have a wide base of marketing and management knowledge in what marketers say will be the most important knowledge capabilities in 5 years: Digital Marketing, Branding and Marketing communications. You will also have the personal capabilities senior managers expect of a professional marketer: creative, commercially-astute, inspiring and not risk adverse. Students with a Baccalaureate degree obtain a Cardiff Metropolitan University degree and SIST Moroccan degree.

Skills

- Communication
- Public speaking
- Analytical thinking
- Creativity
- Technology
- Attention to detail
- Negotiation
- Stress management

Employability and Careers

The aim of the course is that study and practical experience give the best prospect of employability upon graduation. By studying this course, you have the opportunity to graduate with a wide base of marketing knowledge and the potential to be a specialist in the strategic use of marketing, digital marketing, integrated marketing communications, branding and global marketing.



BA (Hons) Finance Management Pathway

Course Overview

A Cardiff Metropolitan University student favourite, this course will provide you with a comprehensive introduction to all areas of finance and prepares you for further study in the subject.

You will also be given the option of taking a language as an extracurricular activity.

The programme has as speciality modules:

- Money, Banking & Risk
- Investment Management

Students are able to transfer to the UK for their third year to complete their bachelor degree.

Skills

- Accounting skills
- Analytical thought
- Technological expertise
- Logical thinking
- Analytical
- Problem solving
- Data analysis
- Financial advising

Employability and Careers

There is a considerable demand from employers for accounting graduates and past experience suggests that a significant proportion of graduates will obtain graduate training places in big accounting firms.

The course is fully accredited by the main UK accounting bodies and Moroccan Ministry of Higher Education.

Students with Baccalaureate degree therefore obtain a Cardiff Metropolitan University degree and SIST Moroccan degree.



BA (Hons) Human Resources Management Pathway

Course Overview

This Pathway will provide students with the hard skills and soft skills to be future Human Resources managers. Students go through a generic first year then take specialisation modules in year 2 and year 3.

The programme has the following specialisation modules:

- HRM in Context
- Employment Relations

Students are able to transfer to the UK for their third year to complete their bachelor degree.

The following are some of the skills students will learn throughout their experience. Students have mandatory work placement in their second year.

Skills

- Employee relations
- Onboarding
- Human Resources Software
- Performance management
- Teamwork and collaboration
- Problem solving
- Project management
- Worker's compensation

Employability and Careers

Almost half of the human resource management graduates are employed in the business, HR and financial sector six months after they graduate, with more than a third working as human resources and industrial relations officers.

Nearly a quarter of graduates are in secretarial positions and just over a tenth are in retail, and catering work.

HRM graduates can also pursue their studies to obtain specialised Masters Degree in Human Resources Management in Morocco or Abroad.



ENTRY PROGRAMME: Foundation Year

This course is intended for students wishing to enroll on a three-year honours degree programme in SIST and Cardiff Metropolitan University, who fall into one of the following categories:

1. Students who have not achieved the required Test score in the Online Oxford Text.
2. Students who wish to obtain experience understanding the British methodology and business basics.

The foundation year will include the study of the following areas:

- ◆ Academic Skills
- ◆ Information Technology
- ◆ Quantitative Methods
- ◆ Business and Management Studies
- ◆ Finance

Entry Requirements:

Students must have completed their Secondary School of Education and obtained the Moroccan Baccalaureate, an equivalent of the Moroccan Baccalaureate.

Term Dates:

The course has two entry points in October and February. Both courses have up to 21 contact hours per week to help students develop to the best of their ability. Both start dates allow students to progress to Undergraduate Study the following September.

Foundation Year Modules

Core Modules:

- ◆ Listening and Speaking
- ◆ Reading and Writing
- ◆ Public Speaking

Core Modules:

- ◆ General English
- ◆ Business English
- ◆ Study Skills with ICT
- ◆ Grammar for Business



Students who take the Foundation Year **receive a certificate from SIST**. After completing the programme you are able to study BAC+3 and BAC+5 programmes in English.

POSTGRADUATE

Masters of Business Administration (MBA)

The programme attracts students from all over Morocco. The programme is aimed at ambitious students wishing to aspire to an executive role in a large organisation.

The programme develops three key areas:

- Understanding of core management theories and contemporary business challenges.
- Employability skills such as leadership, team-working, networking, problem solving and creative thinking.
- Academic research skills and project/ proposal management.

The programme is open to students from a variety of backgrounds and is equally suitable for those with little or no work experience or for managers of large corporate organisations.

PROGRAMME MODULES	OPTION MODULES	DISSERTATION
<p>Core Modules:</p> <ul style="list-style-type: none">Accounting for Decision-MakersMarketingOperations ManagementPeople and Organisations ManagementStrategic Management	<p>Option Modules</p> <ul style="list-style-type: none">Project Management Theory and PracticeDelivery Successful Projects	<p>Final Project</p> <ul style="list-style-type: none">To choose Capstone or New Business Project



Learning Methods

All modules of SIST MBA programmes relay on many learning methods that aim to convey the aspects the British Education system which mainly encourages independent study and critical thinking.

Lectures: To enable core knowledge and understanding content to be delivered to the whole module cohort.

Seminars/ Workshops: To allow exploration of all aspects of module content (knowledge, understanding, skills & other attributes) in an interactive group setting.

Independent Study: To enable students to independently develop their understanding of the module concepts and to complete formative & summative assessment activity.

Student-Centered Learning: it is a guided independent study that enables students to develop their understanding of the module concepts and to complete formative & summative assessment activity.

The Dissertation / New Business Report Project or Capstone Project

This makes up the final modules of the MBA programme and accounts for approximately one third of your MBA.

Building on your pathway modules, you will be offered the choice between project or capstone project.

Each student will be assigned an academic supervisor who will guide you to the option that most closely suits your skills profile.

Whatever your choice, this will be an intellectually challenging piece of individual management research which provides you with the opportunity to explore and produce an in-depth management study of particular interest to you.

Entry Requirements:

It is required that applicants to this programme provide proof of English.

Term Dates:

The course takes two years to complete. Start of Term is November.

Cardiff Metropolitan University

MBA applicants must complete Application Forms for both SIST and Cardiff Metropolitan University.

Test Dates:

Proof of English IELTS 6.0 or Oxford Online English test success results.

Contact your closest SIST campus to get appointment for the Oxford Online English test.

Application Deadline:

1st Session: The 1st session intake is in October.
2nd Session: The 2nd session intake is in March.
You must complete your application prior to the start of each session.



This programme is **accredited by the Ministry of Higher Education in Morocco**. The **British degree is awarded by Cardiff Metropolitan University**.



APPLICATION Process

SIST welcomes applications from students around the world, and recognises a wide range of International qualifications. Entry requirements differ from course to course. At SIST, we value both work experience and academic qualifications and will consider students from a wide range of academic backgrounds. You may also need to undertake a recognised English qualification before being admitted on to a course.

How to Apply

For all our courses, you can apply directly to the university using our International Student Application form available on our website at: www.sist.ac.ma/admission

For admission enquiries contact info@sist.ac.ma

In order for us to assess your application, it is very important to provide us with as much information about your academic qualifications as possible. Therefore, you will need to submit the following documents with your application:

Required Documents

- ◆ Completed Student Application Forms for both SIST and Cardiff
- ◆ 2 Certified copies of BAC
- ◆ Translation of BAC into English
- ◆ BAC Transcripts
- ◆ BAC Transcripts translated into English
- ◆ English Language IELTS 5.5 / Oxford English Test: PASS
- ◆ Motivation Letter in English
- ◆ Academic Reference Letter in English (From a previous teacher)
- ◆ Copy of CIN/Passport
- ◆ 4 Photos
- ◆ Evidence of sponsorship, if applicable

Completed applications and supporting documents should be sent via email to: info@sist.ac.ma or submitted at your nearest campus. A confirmation email will be sent to you upon receipt of your application. A decision on your application should be received by email within 21 working days, although we aim to let you know sooner than this.



STUDENT ACTIVITIES

SIST Students benefit from various extracurricular activities: seminars, conferences, talent show, global village, themed music events, trips, social activities and more. Our students are also dedicated to community service and giving back to the community.



At SIST, We Celebrate Diversity





For more information on studying at SIST or how to apply, please contact the admissions office. We will be very happy to help answer your questions.

Admissions Office

SIST – Superior Institutions of Science & Technology

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Rabat: Tel: +212-537-705122 | 11 Avenue Allal Ben Abdellah, Rabat

Tangier: +212-539-370506 | 21 Rue Nador, Quartier Boubana, Tanger

Email: info@sist.ac.ma

sist.ac.ma/admission