

# Master of Business Administration (Part-Time)

## Program Objectives

Understand and comprehend the Moroccan and global business environments

Display skills and competencies of successful business decision makers

Make decisions ethically

Understand and demonstrate leadership qualities

Demonstrate managerial qualities

## PTMBA Profile

Part Time MBA students come from diverse academic backgrounds: engineers, business, literature, communication, with an average age of 25 years old

They represent different major Moroccan and multinational industries (BMCE, Attijariwafabank, OCP/ONEE/ EAUX et FORETS, CAPGEMINI...)

**Why EEC ?**

**Accredited program**

**High caliber faculty**

**Convenient format**

**Connected alumni  
network**

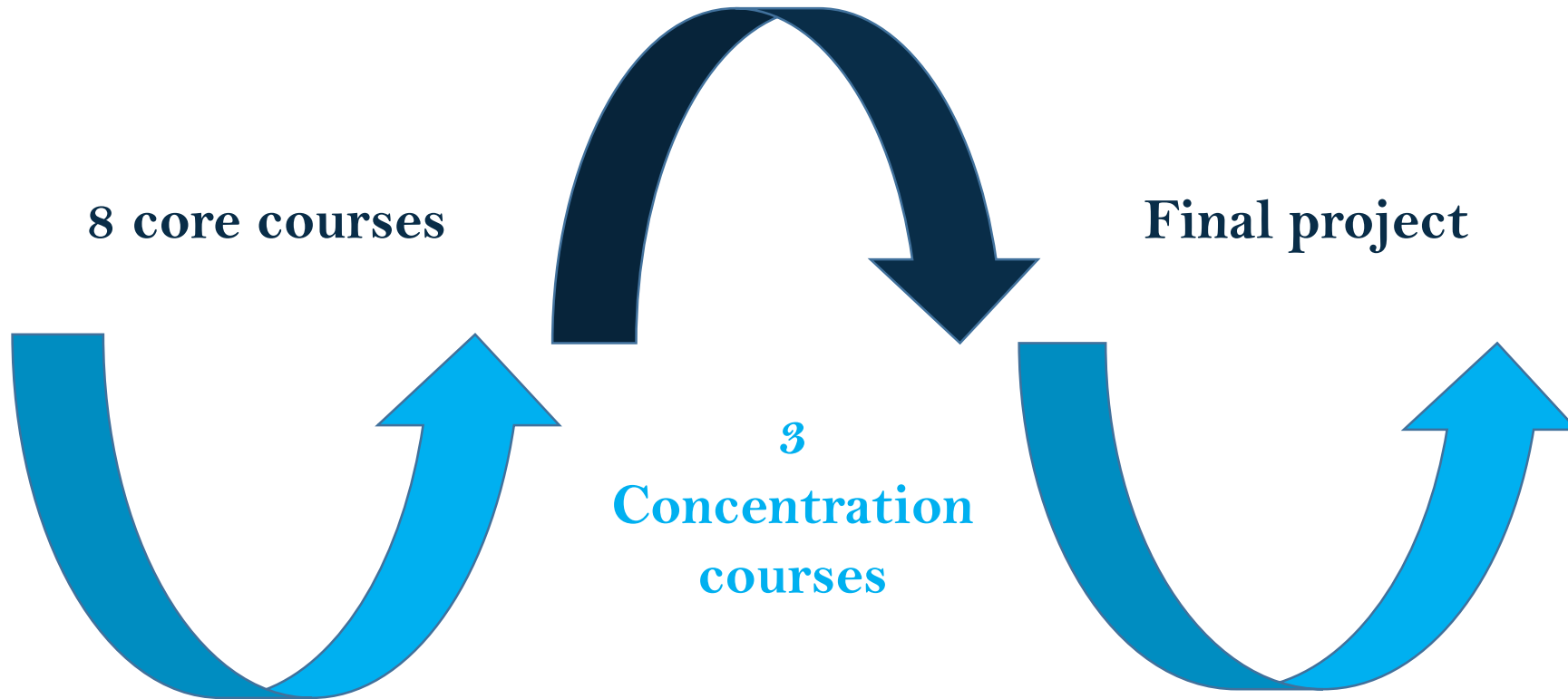
## Program Delivery

Approximately 18-24 months to complete coursework and final project

- Class sessions meet every other weekend
- Foundation course: Friday afternoon (for 3 courses), Saturday and Sunday morning
  - Core courses Saturday and Sunday morning
- at the EEC in Technopark, Casablanca

Each module (except foundation courses) consists of three non consecutive weekends. Sometimes courses are offered in a block of five days when the professor is a visiting scholar from international partner institutions

Program Structure



*36 credit hour minimum*

**Foundation  
courses**

❖ Principles of Economics

❖ Principles of Accounting

❖ Principles of Marketing

❖ Principles of Finance

❖ Principles of Management

❖ Business Statistics

Advanced Financial  
Management

Organization  
Behavior

Strategic  
Management in  
Global Markets

Business Decision  
Making and  
Management Science

**MBA Program**  
Core Courses

Management  
Information Systems  
in Organizations

Managerial  
Accounting

Managerial  
Economics

Advanced Marketing  
Management



## Areas of Specialty

Select 3 courses in your  
concentration

A course is offered only if  
there are a minimum  
number of students  
enrolled in it

## Concentration Areas

Finance

Management

General  
business

## Application Process:

All files should be submitted to the  
EECC in Technopark

- ❖ Completed Application
- ❖ Certified copies of undergraduate diploma and transcripts
- ❖ Certified copies of Baccalaureat
- ❖ 2 letters of recommendation
- ❖ TOEFL score (if available)
- ❖ Essay questions
- ❖ Professional resume
- ❖ National ID card
- ❖ 8 passport-sized pictures

## Tuition and fees

❖ **135,000 MAD tuition**

❖ **25,000 MAD for foundation**

**courses if required**

❖ **500 MAD Application Fee**



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