



Master of Science in Human Resource Development

Brief Overview

Executive
Education
Center
Casablanca



All of the courses in the BCE are delivered at Al Akhawayn's Executive Education Center in Casablanca's Technopark



The center was opened in 2000 through a unique partnership with the American Chamber of Commerce in Morocco

Program Objectives

To develop HRD professionals and specialists able to identify strategic individual and organizational capabilities and leverage them through different developmental actions to:

- ✓ shape individual and team leadership
- ✓ build collective intelligence
- ✓ foster business innovation
- ✓ achieve superior performance


**A Milestone in
Your Career**

**Innovative,
stimulating and
challenging
learning
experiences**

**Share ideas,
learn and grow
personally and
professionally**

Accreditations

Accredited by the
Moroccan
Government,
Bulletin Officiel N°
5994



Reviewed and validated by Professors
Maria Cseh and Shaista Khilji, from
the Human and Organizational
Learning Department at George
Washington University (USA)

Learning Objectives

Participate in and
support
organizational
strategic planning

Recognize the
increasing
importance of human
resource development
in management

Design HRD strategies
and actions to support the
effective achievement of
organizational goals and
objectives at the national
and international levels

Build HRD tools to
leverage human and
knowledge resources
and to strengthen
organizational
capabilities

Understand the
trends affecting the
business environment
and human resource
development

Learning Objectives

Evaluate financial and non-financial results of HRD strategies and actions

Master different HRD realms and domains with techniques for individual and organizational performance improvement

Use information and communication technologies to support the efficiency of different HRD operations and practices

Implement HRD strategies and actions in alignment with organizational strategic plans

Communicate HRD results to different stakeholders

Program Structure

Foundation
Courses

4 Electives OR/
2 Electives +
Research Project

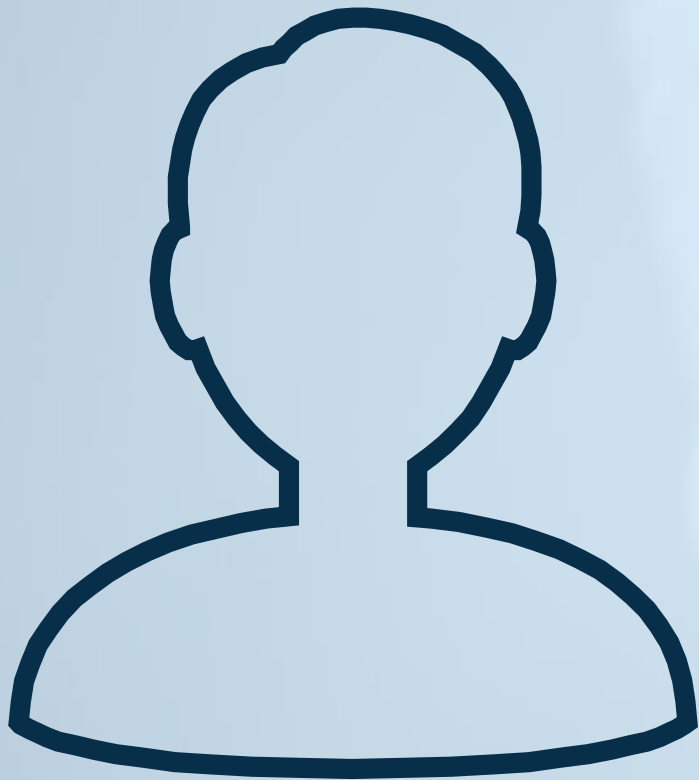
2 Certificate Programs

Strategic HRD and
Change (first level
program)

Leadership and
Performance
Improvement (Advanced
Certificate)

Option to take a Certificate Individually

Candidate Profile



The Master of Science
in Human Resource
Development will
prepare participants for
HRD Management,
Leadership and
Executive positions.

Designed for both
new graduates with a
first job experience
and more seasoned
practitioners

A natural choice for
everyone who makes
leadership and
management
development her/his
key career objective.

Program Features

**Accredited
Program and
Top Faculty**

**Unique
Program in
Casablanca**

**Connected
Alumni
Network**

**Flexible
Structure
and Convenient
Format**

Application Process

All files should be submitted to the EECC team in Technopark Application Form

- ✓ Updated Resume
- ✓ Completed application
- ✓ Certified copies of undergraduate diploma and transcripts
- ✓ Certified copy of Baccalaureat
- ✓ 2 Letters of Recommendation
- ✓ TOEFL score (when available)
- ✓ Motivation letter
- ✓ Professional resume
- ✓ National ID Card (CIN)
- ✓ 4 passport-sized photos

Tuition and Fees

- ✓ 15, 000 for Foundation courses
- ✓ 88, 000MAD for Core courses and electives
- ✓ 500 MAD Application Fees



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Casablanca
Technopark