

Executive MBA Program

Participants holding Bachelor's degree with at least six years of professional experience seeking to build a career at the executive level of an organization in the private or public sector

- ❖ Business fundamentals
- ❖ Managing the firm
- ❖ Managing the people
- ❖ Personal development
- ❖ Integrative modules
- ❖ Final project

EMBA Profile

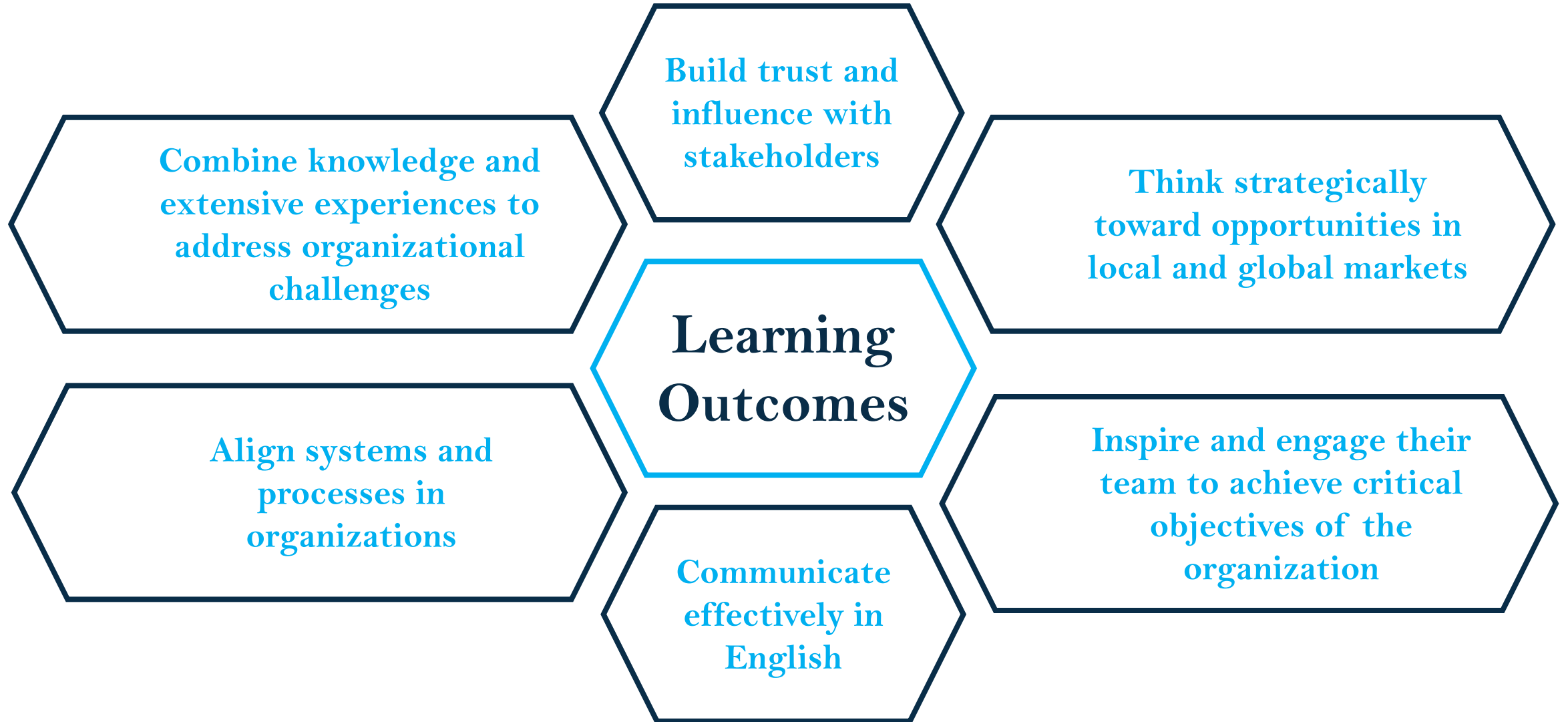
Program themes

Program Features

Language of Instruction

- ❖ Accredited program
- ❖ Top faculty
- ❖ Convenient format
- ❖ Connected alumni network

- ❖ 100% English-speaking environment.
- ❖ Faculty from: USA, Morocco, and Europe



Program Structure

Part I

**GBU 6401
Boot Camp**

Participants have to go through the boot camp. They have to perform well in all the essential competencies before registration in the core courses

Part II

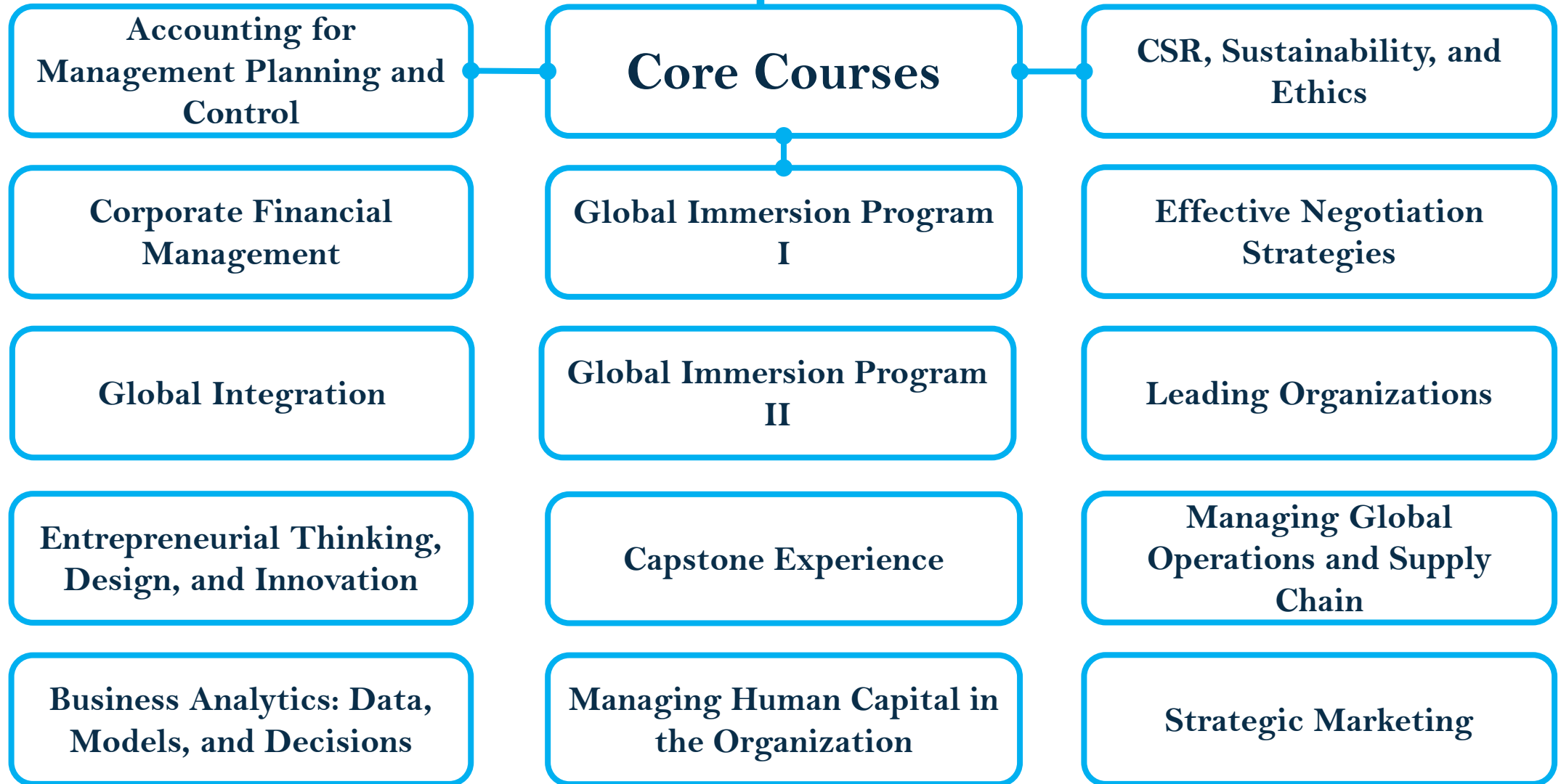
Core Courses and Global Immersions

Part III

Capstone Experience

2 month, guided
“Capstone Experience”

Curriculum



Capstone Experience

The 2 month guided capstone experience is designed to create opportunities through the implementation of the knowledge and skills gained during the program

Part I: The 2 month guided capstone experience is This experience will assist the participants to develop and enhance their abilities to identify changes and examine their impacts

Part II: the participants are required to develop a project in which they apply and implement what they have learned

Program Delivery

Approximately 16 months to complete coursework and be prepared to present final project

Class sessions meet three consecutive days per month: Thursday, Friday and Saturday at the EEC in Technopark, Casablanca.
Exceptions include the international residencies and research methods residencies (held in Ifrane)



International Residency Trip

Students are required to participate in two, 1-week international study trips at one of our international business school partners in abroad. This week will include one EMBA module (course) plus activities: meeting local executives, company visits, networking, and seminars. The two international trips will include a total of 3 courses: one in each location plus one integrative course covering international business strategy between the two locations

General Admission Requirements

To be eligible for admission to the EMBA program, an applicant must meet the following conditions:

- ❖ Hold at least a bachelor's degree (or equivalent) with the equivalent of a minimum B standing
- ❖ Possess a minimum of 6 years of work experience
- ❖ Have earned a minimum TOEFL score of 530.
- ❖ Completion of the GMAT is highly recommended

Tuition and fees

❖ **200,000 MAD tuition**

❖ **500 MAD Application Fee**